

# BARO EDITING

## PRIVACY POLICY

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Welcome to the website of excellence in academic writing services. Our mission is to improve the scientific process, making our clients' results effective and impactful.

Baro Scientific Editing, a legal entity governed by private law, takes your privacy seriously and cares for the security and data protection of all its customers, partners, suppliers, and users of the website domain <https://www.baroediting.com/>.

This Privacy Policy is intended to inform you about how we use and disclose information collected from your website visits.

Our business is hosted on the Wix.com platform. It provides an online platform that allows us to sell services to our customers. Your information may be stored in the Wix.com database on servers behind a firewall.

This Privacy Policy only applies to information collected through the website.

BY ACCESSING THE SITE, SENDING COMMUNICATIONS OR PROVIDING ANY TYPE OF PERSONAL DATA, YOU DECIDE TO BE AWARE OF THE TERMS SET FORTH HEREIN AND UNDER THE PRIVACY POLICY, WHICH DESCRIBES THE PURPOSES AND WAYS OF PROCESSING YOUR PERSONAL DATA THAT YOU MAKE AVAILABLE IN THE STORE.

This Privacy Policy provides an overview of our privacy practices, the choices you can make, and the rights you can exert concerning Personal Data processed by us. If you have any questions about the use of Personal Data, please get in touch with [contact.baro@gmail.com](mailto:contact.baro@gmail.com).

In addition, the Privacy Policy does not apply to any third-party apps, products, services, website or social media features that may be offered or accessed through the website. Accessing these links will cause you to leave our site and may result in third parties collecting or sharing information about you. We do not control, endorse or make any representations about third-party websites or their privacy practices, which may differ from ours.

Suppose you send us Personal Data concerning other individuals. In that case, you declare that you have the competence to do so and that you have obtained the necessary consent to authorise the use of such information under the terms of this Privacy Policy.

### Section 1 - Definitions

For this Privacy Policy:

- "Personal Data": means any information that, directly or indirectly, identifies or can identify a natural person, such as name, CPF, date of birth, IP address, among others;
- "Sensitive Personal Data": means any information that reveals, concerning a natural person, racial or ethnic origin, religious conviction, political opinion, membership of a trade union or organization of a religious, philosophical or political nature, data relating to health or sex life, genetic or biometric data;
- "Processing of Personal Data": means any operation carried out within the scope of Personal Data, through automatic means or not, such as the collection, recording,

organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or making available, harmonization or association, restriction, elimination or destruction. Any other operation provided for under the terms of applicable legislation is also considered Processing of Personal Data;

- "Data Protection Laws": means all legal provisions that regulate the Processing of Personal Data, including, but not limited to, Law No. 13.709/18, General Law for the Protection of Personal Data ("LGPD").

## **Section 2 - Use of Personal Data**

We collect and use Personal Data to manage your relationship with us and better serve you when purchasing services on the website, personalizing and improving your experience. Examples of how we use data include:

- Enable you to purchase products and/or services in the store;
- To confirm or correct the information we hold about you;
- To send you information that we believe may be of interest to you;
- To customize your experience of using the store;
- For us to contact you via a phone number and/or email address provided. We may contact you in person, by email, or by any other means of communication that your device is capable of receiving, as required by law and for reasonable business purposes. In addition, the Personal Data provided may also be used in any way we deem necessary or appropriate: (a) under the Data Protection Laws; (b) to meet legal process requirements; (c) to comply with a court decision, regulatory decision or decision of competent authorities, including authorities outside the country of residence; (d) to enforce our Terms and Conditions of Use; (e) to protect our operations; (f) to protect the rights, privacy, safety of us, yours or others; (g) to detect and prevent fraud; (h) allow us to use available remedies or limit damages we may suffer; and (i) in other ways permitted by law.

## **Section 3 - Failure to provide Personal Data**

There is no obligation to share the Personal Data we request. However, if you choose to keep them private, in some cases, we may not be able to provide you with full access to our services and some specialized resources or be able to provide you with the necessary assistance or service that you have contracted for.

## **Section 4 - Collected Data**

The general public will be able to browse the site without registering and submitting Personal Data. However, some of the site's features, such as the online quotation, may depend on the registration and submission of Personal Data.

On browsing through the website, we may collect the following:

- Contact data: first name, last name, phone number, address, city, state and email address;
- Information sent: information you send via form (questions, complaints, suggestions, criticisms, compliments, etc.);
- Location data: geolocation data;
- Preferences: information about your preferences and interests in products/services;
- Website browsing data: information about your visits and activities, including the content (and any advertisements) you view and interact with, the browser and device you are using, your IP address, your location, and the website address from which you arrived. Some of this information is collected using our Automatic Data Collection Tools, which include cookies, web beacons and embedded web links. To learn more, read how we use Automatic Data Collection Tools in section 6 below;
- We do not collect Sensitive Personal Data.

You can access all of your personally identifiable information that we collect online by logging in and accessing your account information on the "My Account" page.

### **Section 5 - Sharing Personal Data with Third Parties**

Our partners sign a confidentiality agreement recognizing that they are not owners of any manuscript or document to which they have access.

The customer owns the exclusive property of rights, copyright and control over their shared documents.

We may share your Personal Data:

- With the partner company(s) that you select or choose to send your data, queries, questions, etc., as well as with service providers or partners to manage or support certain aspects of our business operations in our name. These service providers or partners may be located in the United States, Argentina, Brazil or other global locations, including servers for approval and production, and providers of hosting and data storage, fraud management, customer support, sales on our behalf, order fulfilment, content personalization, advertising and marketing activities (including digital and personalized advertising) and IT services, for example;
- With third parties, to help us manage the website;
- With third parties, in the event of any reorganization, merger, sale, joint venture, assignment, transfer or transfer of all or part of our company, asset or capital (including those relating to bankruptcy or similar proceedings).

### **Section 6 - Automatic Collection of Personal Data**

When you visit the website, it may store or retrieve information in your browser, mainly in the form of cookies, which are text files containing small amounts of information. This information may be about you, your preferences or your device and is primarily used to make the website work as you expect. The information usually does not directly identify you, but it can provide a more personalized web experience.

Under this Privacy Policy, we and our third-party service providers, with your consent, may collect your Personal Data in a variety of ways, including but not limited to:

- Via browser or device: some information is collected by most browsers or automatically through internet access devices, such as computer type, screen resolution, operating system name and version, model and manufacturer of the device, language, type and version of the Internet browser you are using. We may use this information to ensure that the website functions properly.
- Use of cookies: information about your website use may be collected by third parties from cookies. Cookies are information stored directly on the computer you are using. Cookies allow the collection of information such as browser type, time spent in the store, pages visited, language preferences, and other anonymous traffic data. Our service providers and we use the information for security purposes, to make browsing easier, to display information more efficiently, and to personalize your experience when using the store and for online tracking. We also collect statistical information about store usage to continually improve our design and functionality, understand how the store is used, and assist you in solving browsing-related issues.

Suppose you do not want your information collected through cookies. In that case, a simple procedure in most browsers allows cookies to be automatically rejected or allows you to accept or reject the transfer of a specific cookie (or cookies) from a given website to your computer. However, this may cause inconvenience in the use of the website.

We are not responsible for pixel tags, cookies and other similar technologies used by third parties.

### **Section 7 - Categories of Cookies**

Cookies used in our store comply with the legal requirements and fall into the following categories:

- **Strictly Necessary:** These cookies allow you to browse the site and enjoy essential features safely. An example is security cookies, which authenticate users, protect their data and prevent the creation of fraudulent logins;
- **Performance:** cookies in this category collect information in an encrypted and anonymous form related to our virtual store, such as, for example, the number of visitors to a specific page, the origin of visits to the website and which pages the user has accessed. All data collected is used only for eventual improvements to the website and to measure the effectiveness of our communication;
- **Functionality:** these cookies are used to remember user preference settings to improve your visit to our website, such as, for example, settings applied to the website layout or your responses to promotions and registration pop-ups -; that way, you won't have to ask over and over again;
- **Advertising:** we use cookies to create targeted campaigns and deliver ads according to your consumption profile in our virtual store.

### **Section 8 - User Rights**

You may, at any time, request: (i) confirmation that your Personal Data is being processed; (ii) access to your Personal Data; (iii) corrections to incomplete, inaccurate or outdated data; (iv) anonymization, blocking or elimination of unnecessary, excessive or treated data in violation of the law; (v) portability of Personal Data to another service provider, as long as this does not affect our industrial and trade secrets; (vi) deletion of Personal Data processed with your consent, to the extent permitted by law; (vii) information about the entities to which your Personal Data has been shared; (viii) information about the possibility of not providing consent and the consequences of not providing consent; and (ix) revocation of consent. Your requests will be treated with special care so that we can ensure the effectiveness of your rights. You may be asked to prove your identity in order to ensure that Personal Data is only shared with the holder.

You should remember that in some instances (for example, due to legal requirements), your order may not be immediately fulfilled, and we may not be able to fulfil it due to legal obligations.

### **Section 9 - Security of Personal Data**

To prevent non-authorized access and ensure the correct use of information, we have established electronic and managerial procedures to protect the information we collect online.

We never store information about the credit/debit card used to perform transactions with us. All transactions are directly performed through secure means of payment such as PayPal, PagSeguro, Pix/TED or bank slip. About your Personal Data, we ensure that we take the necessary measures to protect your data against loss and inappropriate use. Your data will be stored in our database or Wix.com database. Our system is cloud-based, guaranteeing that all necessary data protection protocols come into force.

We seek to adopt the technical and organizational measures provided by the Data Protection Laws appropriate for protecting Personal Data in our organization. Unfortunately, no data transmission or storage system is guaranteed 100% secure. If you have reason to believe that your interaction with us is no longer secure (for example, if you believe that the security of any of your accounts has been compromised), please notify us immediately.

### **Section 10 - Hypertext links to other websites and social networks**

We are not responsible for the collection, use and disclosure of policies and practices (including data protection practices) of other organizations, such as Facebook, Apple, Google, Microsoft, or any other software developer or application provider, media store, social media, operating system, wireless internet service provider or device manufacturer, including all Personal Data that you disclose to other organizations through the apps, in connection with such apps, or posted on our social media pages. We recommend that you inform yourself about the privacy policy of each website you visit or each service provider you use.

#### **Section 11 - Children's Privacy**

We never collect or maintain information on our site from those we actually know are under the age of 13, and no part of our site is structured to attract children under the age of 13.

#### **Section 12 - Updates to this Privacy Policy**

If we modify our Privacy Policy, we will post the new text on the website with the updated revision date. We may change this Privacy Policy at any time. Consider there is a material change to the terms of this Privacy Policy. In that case, we may inform you through the contact information we have in our database or through a notification on our website.

We remind you that we are committed not to processing your Personal Data in a way that is incompatible with the purposes described above, unless otherwise required by law or court order.

If you use the website after the changes are made, it means you accept the revised Privacy Policies. If you disagree with its terms after reading the revised version, please cease access to the website.

#### **Section 13 - Person in charge of processing Personal Data**

If you wish to exercise any of the rights established in this Privacy Policy and/or in the Data Protection Laws or to make any questions about processing your Personal Data, please don't hesitate to get in touch with us at [contact.baro@gmail.com](mailto:contact.baro@gmail.com).

We hope you have a splendid experience with us.

Last updated on: 06/11/2022